



## Meyn

Increasing cost effectiveness and shortening time to market with Dassault Systèmes' Version 6 PLM solutions

We chose ENOVIA Version 6 because it provides the only environment capable of supporting the streamlined collaboration we need.



**Steef Klein**  
CIO  
Meyn

### Challenge

Meyn needed to adapt its processes and products to meet the high demands of a constantly changing market within the poultry processing industry.

### Solution

Meyn decided to implement Dassault Systèmes' ENOVIA Version 6 solutions to support and improve its innovation and manufacturing processes with a view to facilitating global collaboration.

### Benefits

With Version 6, Meyn's employees and partners worldwide can collaborate on a unique platform and use the most up-to-date product information to improve time to market.



Founded over 50 years ago, Meyn Food Processing Technology B.V. is a world leader in systems, equipment and services to the poultry processing industry. Over the years, Meyn has introduced a large number of revolutionary innovations, from the Apollo, the first automatic eviscerator, in the early seventies, to automatic rehangers in 1980, along with the renowned Meyn Maestro in 1993. The company recently introduced the Rapid HQ deboner. As a supplier of industry-specific equipment, Meyn develops and manufactures its own products at its sites in the Netherlands, Poland and the US. With subsidiaries in 12 countries and 1000 employees worldwide, Meyn provides its customers with first rate local support. The company's references include the top 25 poultry processors in over 90 countries.

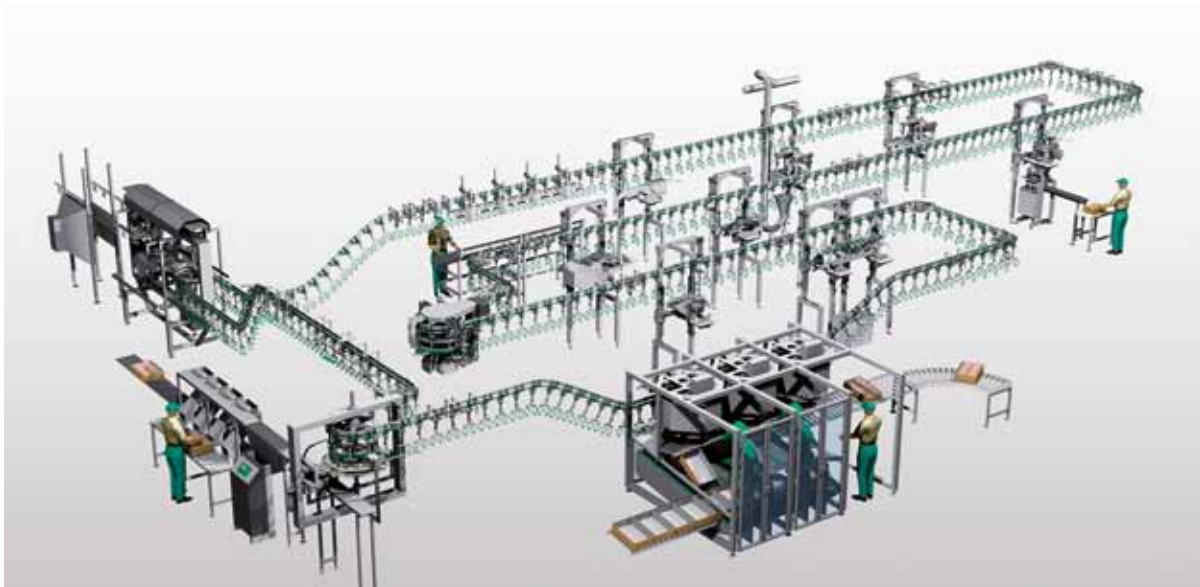
### **Responding to the market's changing needs**

Meyn's primary business challenge is its very demanding, constantly changing market. "The poultry market is in constant flux," said Steef Klein, Chief Information Officer, Meyn. "This is because our customers are confronted with more stringent government standards while they strive to meet demands for higher throughput and yield. We decided to develop a customer-based 'wall-to-wall' strategy years ago, which means that we provide our customers not only with primary and secondary processing solutions, but with order preparation, weighing, grading and logistics solutions as well."

Meyn understood the importance of product innovation and development process management. This is why it opted for Dassault Systèmes' Product Lifecycle Management (PLM) solutions in 2004. "At the time, we were fairly new to the PLM market but we established a close relationship with Dassault Systèmes because their vision was in line with our strategy to implement PLM as a basis for our products and processes. It was the best solution to help us improve our time to market," said Klein.

### **Global collaboration with ENOVIA Version 6**

One of the outcomes of Meyn's 'wall-to-wall' strategy is geographically dispersed employees and partners. "We need to develop new equipment to remain competitive in our market and to do this we have to work with external partners and suppliers," said Klein. "We chose ENOVIA Version 6 because it is the only environment that can support the streamlined collaboration we need."



With ENOVIA Version 6, there is one single data source, which enables our employees and partners to collaborate worldwide. Multiple disciplines can work together on the same platform and be sure that they are using the right data.



**Simon Kooij**  
R&D Engineering Manager  
Meyn

Furthermore, Dassault Systèmes has put a lot of effort into lifelike experience visualization technologies and this is something people really appreciate when working together.”

According to Klein, there is a big advantage in adopting the PLM 2.0 approach. “Version 6 is a service-oriented solution. PLM 2.0 leverages the web with a browser-based user interface, making data available to all, 24x7.” For Klein, the search capabilities in Dassault Systèmes’ Version 6 are particularly important. “With Exalead, we will be able to build a master data management solution capable of searching, finding and retrieving information. This is essential when collaborating with employees and partners.”

Version 6’s systems engineering approach was a major factor for Simon Kooij, R&D Engineering Manager, Meyn. “The systems engineering approach enables us to link our requirements to ENOVIA Version 6 modules, which provide a single, centralized information source for our product data, facilitating global

collaboration with employees and partners. Multiple disciplines can work together on a unique platform and be sure that everyone is using the right information.”

Kooij believes Meyn’s competitiveness will improve with Version 6. “With the functionalities this solution provides we can become operational faster. This will have a definite impact on lowering our time to market. And this is the real key to success.”



**ENOVIA** exalead 



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